Cookies Policy of the luccasoftware.de website

Lucca Software GmbH (hereinafter "Lucca" or "we") uses cookies on its website https://www.luccasoftware.de (the "Site"), which is accessible by all visitors. This cookie policy is applicable to all Site visitors. It is intended to explain what cookies are used on our Site and how you can manage the placement of these cookies.

What is a cookie?

A cookie is a small file that a server stores on a user's computer, phone or tablet that is associated with a web domain. This file is automatically sent back when you visit the same domain again.

Some cookies are necessary for the proper functioning of our Site. These cookies are stored without the need to obtain your consent.

Some cookies require your consent, such as cookies related to personalized advertising, social networks and certain audience measurement cookies.

Who sets the cookies?

Cookies are set by Lucca or by third parties.

Cookie categories

Lucca uses 4 types of cookies:

1. **Technical cookies**

These technical cookies are essential to use and navigate our Site. They allow us to obtain your consent to the use of cookies.

If you refuse these cookies, it will not be possible to use our Site and its features properly.

2. **Statistical cookies**

These cookies are used to measure the audience and the path of the prospect on our Site. They allow us to identify navigation problems, estimate the server requirements, analyze the content viewed, and measure performance.

The information collected is kept in aggregated form or in the form of generalized statistics.

These cookies, which are necessary for the proper functioning of our Site, do not require your consent. Refusal of necessary cookies may impact the normal use of our Site and its functionality.

The duration of these cookies is limited to a maximum of 13 months and the information collected is kept for a maximum of 25 months.

3. Analytical cookies

These cookies allow us to collect information in order to generate reports on the number of visitors to our Site and to identify your browsing on our Site and other sites visited.

You may refuse these cookies at any time. Their refusal has no impact on navigation on our Site.

4. Advertising cookies

We use advertising cookies to enable the placement of advertisements and to measure their effectiveness.

You may refuse these cookies at any time. Their refusal has no impact on navigation on our Site.

Cookies used on our Site

Type of cookie	Name of the cookie	Purpose	Duration
Technical cookie	Axeptio	Displays the consent pop-up	11 months
Technical cookie	Trustpilot	Displays customer reviews	12 months
Analytical cookie	Google Analytics	Audience and visitor path measurement	12 months
Statistical cookie	Pardot	Audience and prospect path measurement	12 months
Advertising cookie	Google Conversion Linked	Performance measurement and ad targeting	12 months
Advertising cookie	Google Ads	Performance measurement and ad targeting	12 months

Managing cookies

You can manage cookies at any time by accepting them, refusing them in full or selecting certain cookies. To do this, you can use our Site cookie management tool at any time, at the bottom left of the page.

You can also configure your browser to refuse or delete cookies:

- Chrome :
  https://support.google.com/chrome/answer/95647?hl=EN
- Mozilla Firefox :
  https://support.mozilla.org/en-US/kb/block-websites-storing-cookies-site-data-firefox
- Internet Explorer :

https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ede5947fc64d
- Safari :
https://support.apple.com/en-us/HT201265
- Microsoft Edge :
https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09

If you object to the necessary cookies, you can send an email to the Lucca DPO, at dpo@luccasoftware.com indicating the specific reasons for the objection.

We inform you that the total refusal of cookies, including the refusal of necessary cookies, may impact the normal use of our Site and its functionality.

In addition, there may be links on our Site to third party sites (Facebook, Instagram, LinkedIn, Youtube, Twitter, Trustpilot etc). By clicking on these links you are directed to third party sites whose applicable cookie policy is separate from that of Lucca.

Contact

If you have any queries about this cookie policy, you can contact Lucca:
- by email: dpo@luccasoftware.com
- by post: Lucca Software GmbH, For the attention of the DPO, Rosa-Bavarese-Straße 3, 80639 München, Germany

This cookie policy is subject to change and may be modified by Lucca.